## REMARKS

Claims 21, 26, 32, 33, 38 and 39 are now pending in the application with claim 26 having been previously withdrawn. Claims 21 and 32 are currently amended. No claims are cancelled or newly added by this amendment. Support for the foregoing amendment can be found throughout the specification, drawings, and claims as originally filed. The Examiner is respectfully requested to reconsider and withdraw the rejections in view of the amendments and remarks contained herein.

## REJECTION UNDER 35 U.S.C. § 103

Claims 21, 32, 33, and 38 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Ishihara (JP 2003-050534; "Ishihara"). This rejection is respectfully traversed.

Applicant's invention relates generally to a production method of a laminated holographic medium. Of note, applicant's claimed invention recites a recording operation on the recording layer is conducted while the recording layer is exposed. This technical feature is advantageous for reasons set forth in earlier responses. Applicant has made minor amendments to the claims to clarify this distinction with the cited reference. Applicant further asserts that these amendments are consistent with previous arguments and thus do not raise new issues for consideration by the examiner.

In contrast, Ishihara does not teach or suggest "recording information data on an exposed surface of the recording layer while the recording layer is exposed" as recited in the pending claims. Therefore, it is respectfully submitted that claims 21, 32, 33, and

38 define patentable subject matter over Ishihara. Accordingly, Applicant respectfully requests reconsideration and withdrawal of this rejection.

Claim 39 stands rejected under 35 U.S.C. § 103(a) as being unpatentable over Ishihara as applied to claims 21 and 38 above, and further in view of Ramapujam (U.S. Pat. No. 6.801,348; "Ramapujam"). This rejection is respectfully traversed.

Since claim 39 depends from claim 38, the foregoing arguments with respect to claim 38 apply here equally. Therefore, it is respectfully submitted that claim 39 defines patentable subject matter over the combination of Ishihara and Ramapujan. Accordingly, Applicant respectfully requests reconsideration and withdrawal of this rejection.

## CONCLUSION

It is believed that all of the stated grounds of rejection have been properly traversed, accommodated, or rendered moot. Applicant therefore respectfully requests that the Examiner reconsider and withdraw all presently outstanding rejections. It is believed that a full and complete response has been made to the outstanding Office Action and the present application is in condition for allowance. Thus, prompt and favorable consideration of this amendment is respectfully requested.

If the Examiner believes that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at (248) 641-1600.

Respectfully submitted,

Dated: July 13, 2010

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Serial No. 10/579,115